

A SMART CHANGE AT 1LIFE

1Life recently decided to make a change in their clubs by installing 200 SMART TECH sets across eight of their clubs across the UK. Even they were surprised by the results.

Having SMART TECH has enhanced their most popular class offerings and increased usage capacity by an average of 37%. That's 1000+ more spaces each week, or 52,000+ more spaces per year.

72%

Increase in BODYPUMP attendance within three months of installing SMART TECH, with only minor timetable changes.

81.1%

One club increased attendance by 81.1% just by investing in SMART TECH, with no timetable changes.



FEEDBACK HAS BEEN EXCELLENT

CLUB FEEDBACK

"The equipment is so much more functional to use, it makes the studio look so modern"

"Impressed with the look of the equipment and also the ease at which weights can be transferred during classes"

"Weights are much easier to place onto the bars and love the look of how they clip on"

MEMBER FEEDBACK

"Feel like we have been spoilt and very lucky to receive new equipment."

"The equipment is much better than my previous gym"

"Fantastic BODYPUMP equipment – at last. Love it!"

"These are the Ferrari of all BODYPUMP and BODYSTEP equipment!!!"



LES MILLS